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Roofing Ripoff

Why Your Asphalt Shingles are Falling Apart and What You Can Do About It

By Tim Carter

MEREDITH, NH - When nationally syndicated columnist and founder of AsktheBuilder.com Tim Carter's nine-year-old asphalt shingle roof that had a 30-year warranty started to disintegrate, he took notice. When it catastrophically failed four years later, he went to the top industry leaders looking for answers. After being rebuffed by the asphalt shingle industry, Carter wasted no time discovering why asphalt shingles don't perform like they used to. His saga is detailed in his new book, ***Roofing Ripoff - Why Your Asphalt Shingles are Falling Apart and What You Can Do About It***, now on sale at Amazon.com and RoofingRipoff.com.

"I reached out to the primary association representing the USA asphalt shingle manufacturers and they refused to answer my questions. The association representatives told me to contact the individual manufacturers. When I reached out to the top three USA shingle manufacturers, they also refused to answer my questions. I knew at that point it was time to do a serious investigation," says Carter.

Carter quickly surveyed his 51,000 newsletter subscribers and wrote a national column about his dilemma. Within days he discovered homeowners all across the USA and Canada had defective shingles on their homes.

Some of the stories Carter received were heart-rending as people had exhausted their savings to put on a roof that was now failing.

"I knew from all my years of building that shingles used to last for decades," says Carter. "My last house had a standard asphalt shingle roof that came with a 15-year warranty and after 22 years the only reason I re-roofed my home was

because I was about to sell the house. I knew a home inspector would fail the roof saying it should have only lasted 15 years. I'm now convinced after doing all my research for the book that roof could still be in service 31 years after it was installed!" exclaimed Carter.

Carter began an exhaustive investigation and not only discovered how asphalt shingles used to be made, but he also uncovered what manufacturers can do to advance-age their products. Inside *Roofing Ripoff* readers see actual photographs of roofs and buildings that have asphalt products still in service, some that were installed in 1965 and much earlier.

Early in his investigation, Carter was the **first person in the world to discover a simple way** homeowners can extend the life of their asphalt roofs by many years. The astonishing find is shown in photographs in the book.

About the Author

Tim Carter is a national award-winning custom builder and remodeler. He writes the syndicated column *Ask the Builder* and is the founder of AsktheBuilder.com. He's one of the few people in the national media that has decades of hands-on experience working in and on the houses of paying customers. Carter's numbers are impressive:

- 70 USA newspapers publish Ask the Builder
- 51,000 newsletter subscribers
- 71,000+ YouTube subscribers
- 5,750+ Facebook followers
- 6,650 Twitter followers



For free sample chapters and more information:

www.RoofingRipoff.com

Praise

Your book gives the long-suffering consumer a way of greatly extending the life of their existing inferior modern roof system at minimal cost. If this practice is taken up extensively by the end consumer, then your discovery of a way to protect roof shingles will save many millions of dollars in unnecessary roof repair and replacement costs over a few short years. You've done a great service to all homeowners!

Russell Morris - Gold Coast, Australia

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